



Diana Ghandour ART & DESIGN

A luminary interior architect & furniture consultant, Diana combines creativity with an acute sense of space to transform ordinary environments into bespoke sanctuaries. Here she stands in her artfully curated Beirut residence, embodying the elegance and innovative spirit that define her contributions to the design world.

TEXT DÉSIRÉE SADEK PHOTOS GUILLAUME DE LAUBIER

Staged setting

Majestic sofa by Emma Donnersberg, topped with paintings signed by Samuel Dejong.



Art of Living

At the heart of the living room stands the sculptural Quark coffee table by Emmanuel Babled, produced in partnership with the Portuguese company Sofalca. The sofa couch is by Pierre Yovanovitch. It is complemented by two Alpha armchairs by Pierre Paulin. The Bell side table Classicon by Sebastian Herkner, with its brass structure, completes the decor.





RENDEZ-VOUS CHEZ DIANAGHANDOUR رانديز في شيز ديانا غندور





Vanilla Ambiance

Above, a living room that combines softness and harmony. It is illuminated by pendant lights from Lindsey Adelman Studio. On the wall is an artwork signed by Donald Martini. The sofas, poufs, and chairs are by Pierre Augustin Rose. On the floor, the rug by Atelier Février.

Artistic Details

Photos on the left: At the entrance, a Baxter sofa is topped with an artwork by Matt Devine. Les Antilles coffee tables by Julien Lagueste. Below, on the left, the Quark coffee table by Emmanuel Babled. On the right, a sculpture by Pia Maria Raeder.

In the vibrant neighborhood of Gemayzeh, Beirut, stands the Diana Ghandour residence – a triplex hidden gem that embodies the spirit of creativity and personal expression. Purchased in 2020 and meticulously transformed over eighteen months, this home is a testament to the power of vision and dedication. Let's delve into the journey and transformation of this unique urban sanctuary.

Architectural Design. Diana Ghandour, a notable patron of WE Design Beirut, saw potential in what was initially a completely demolished property. Her decision to purchase in 2020 was driven by both the challenges and possibilities the space presented. She envisioned a home that could blend her artistic style with functional living, turning the dilapidated space into a personalized masterpiece. The house spans three floors, each thoughtfully designed to maximize both function and aesthetic. It features four master bedrooms, a state-of-the-art gym, three expansive reception areas, two dining rooms, and a family room. Despite its grand scale, the house maintains a warm, homely feel, a testament to Ghandour's skillful design approach that promotes fluidity and harmony throughout the living spaces.

The Heart of the Home. Central to Ghandour's vision was the creation of a home that not only serves as a personal retreat but also as a vibrant social hub. The layout facilitates both public and private interactions, with areas designated for

Enchanting

A major feature of the apartment, an aerial staircase designed by Diana Ghandour gracefully hovers without cutting through the space. It is wonderfully surrounded by a green wall. At its base, the aptly named coffee table 'Happy To Be Here' by Mathieu Lehaneur.





Eclectic

Art piece 'Tree of Life' made of charcoal by the Korean artist, Seon Ghi Bahk.
Rug by the British designer, Faye Toogood.



entertainment and others for quiet relaxation. The smallest room was transformed into a cozy sitting area, fostering family gatherings, while a trendy gym was integrated into the family space, reflecting the importance of health and communal activity in her life. Ghandour's design philosophy centers on the balance between functionality and visual harmony. This is evident in her choice of colors, furniture, and layout, which all contribute to a lively yet serene environment. Her home is a blend of modern and eclectic styles, with each choice meticulously planned to enhance the living experience.

Artistic Flair. Each room in Ghandour's house tells a story of her personal journey and professional evolution. Her favorite room, the bedroom, is a sanctuary of inspiration and tranquility, decorated in pastel colors with minimalist decor. This room exemplifies her need for a space that is not only functional but also deeply personal. Her passion for unique furniture pieces is showcased throughout her residence. Notable among these is the blue Osaka Pierre Paulin couch, which inspired the design of the surrounding space, including a striking green wall and a monumental staircase. These elements reflect her ability to reverse traditional design processes to astounding effect.

Inspirations and Influences. Ghandour draws inspiration from a variety of sources, including her Instagram platform, @what_ipp, where she explores the interplay between art, architecture, and interior design. This continuous search for innovation is reflected in her home's unique decor, which incorporates elements from Brazilian and Scandinavian designs, creating a rich tapestry of cultural and artistic expressions. The strategic use of color and texture plays a crucial role in the ambiance of Ghandour's home. She employs a psychological approach to color selection, using hues that promote fertility, balance, tranquility, and luxury. These choices are complemented by textures that add depth and intrigue, such as metallic effects and wood, which ground the space and add a sense of warmth.

A Project of Passion and Identity. Ghandour believes in the importance of personalization in design. Many items in her home, from the wine cellar to the bar tables, are bespoke creations that reflect her personal style and vision. This approach

RENDEZ-VOUS CHEZ DIANAGHANDOUR رانديز في شلي



Everything is in the right place!
On the left, two Kartell chairs. Side
tables and candle holders from Diana
Ghandour Studio, as well as the Wine
cellar in the top photo. Console by
Vincent Mezenauer.





Royal Table

An immense table that radiates under the chandeliers signed by Hervé Vanderstraeten and surrounded by an impressive array of ultra-comfortable chairs by Pierre Augustin Rose. On the wall, a painting by Kim Dove, Opera Gallery.



Design and Glamor

A bathroom where everything is order and beauty, designed by Diana Ghandour Studio. Closet by Poliform and chair by Driade. To the right, a Baxter bed topped with an artwork by the Spanish artist Lino Lago.

not only personalizes the space but also creates a home that truly represents its owner. The most satisfying project within her home was the overall transformation that allowed Ghandour to establish her own interior design studio. This endeavor not only changed the space physically but also helped her develop a signature style that has positively impacted her professional life. The collaborative nature of Ghandour's project, involving over fifteen international designers, underscores the importance of diversity and innovation in creating a successful design. This collective effort has resulted in a home that is not just built

but crafted with passion, reflecting a myriad of influences and creative inputs. Diana Ghandour's residence is more than just a house; it's a manifestation of her life's work and ethos. It stands as a beacon of creativity in Beirut, showcasing the possibilities when personal vision meets professional execution. Her home is not only a place for living but a source of inspiration, reflecting the dynamic interplay between art and space. Through this transformative journey, Ghandour has created a space that is truly her own, an artistic retreat in the heart of a bustling city.



A serene bedroom that blends elegance and comfort for a peaceful retreat.